



Lead Generation for Bridal Shops

Proven online lead generation program for local bridal shops and boutiques.

Acquire **10+**
new brides a
month

Proven results
of **over 1,000%**
ROI

Move ahead of
your local
competitors

Reach Local Prospects

OppGenetix captures prospective brides that are searching for dresses in your local area. Unlike radio or print advertising, our program targets prospective brides that are newly engaged and are actively seeking for their special wedding dress.

Set More Appointments

We are not in the business of driving "traffic" to your website. We develop relevant landing pages specifically for your bridal shop that are proven to generate real appointments.

Through our proprietary tracking system, we get your feedback on which brides became clients and which didn't. There is no more guessing on which one of your advertising efforts created the lead or how valuable that lead was.

Grow Your Practice

Currently, our bridal shops average \$805,000 in new annual revenue generated per shop from our program. A phenomenal return on investment. Thanks to the rapid growth and market data our unique program provides, we are able to help many of our clients uncover potential growth opportunities in other markets, leading to the opening of additional shops.



Typical Bridal Shop Performance

45+

*Monthly
Appointments*

10+

*New Brides per
Month*

1,003%

*Campaign Return
on Investment*

About OppGenetix

The most effective online lead generation program for specialized businesses. We leverage online paid advertising to create high quality, profitable sales opportunities through innovative data tracking and enhanced customer experiences.

Contact

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