



# Lead Generation for Men's Clinics

Proven online lead generation program for local men's clinics.

Acquire **24+** new patients a month

Proven results of **over 1,700% ROI**

**Move ahead** of your local competitors

### Reach Local Prospects

OppGenetix captures prospective patients that are searching for treatments in your local area. Unlike radio or print advertising, our program targets prospective patients that are actively seeking a treatment for their issue. This creates a focused advertising spend on relevant prospective patients.

### Set More Appointments

We are not in the business of driving "traffic" to your website. We develop relevant landing pages specifically for your men's clinic that are proven to generate real appointments.

Through our proprietary tracking system, we get your feedback on which patients became clients and which didn't. There is no more guessing on which one of your advertising efforts created the lead or how valuable that lead was. We then constantly analyze this data to produce more quality appointments for your clinic.

### Grow Your Clinic

Currently our men's clinics average \$338,000 in annual revenue generated per clinic. A phenomenal return on investment. Thanks to the rapid growth and market data our unique program provides, we are able to help many of our clients uncover potential growth opportunities in other markets, leading to the opening of additional clinics.



### Typical Men's Clinic Performance

**50+**

Monthly Appointments

**24+**

New Patients per Month

**1,700%**

Campaign Return on Investment

#### About OppGenetix

The most effective online lead generation program for specialized businesses. We leverage online paid advertising to create high quality, profitable sales opportunities through innovative data tracking and enhanced customer experiences.

#### Contact

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