



Lead Generation for Pet Services

Proven online lead generation program for local pet boarding and pet services.

Acquire **7+** new bookings a month

Proven results of **over 1,000% ROI**

Move ahead of your local competitors

Reach Local Pet Owners

OppGenetix captures local pet owners that are searching for day camp, boarding, and other pet services in your area. Unlike radio or print advertising, our program targets pet owners that are actively searching for your pet care services and have an immediate need.

Set More Appointments & Provide Unique Offers

We are not in the business of driving "traffic" to your website. We develop relevant landing pages specifically for your business that are proven to generate real appointments.

Through our proprietary tracking system, we get your feedback on which pet owners became clients and which didn't. We also track how many have multiple pets, and what kind of pets, allowing you to provide these prospects with additional targeted offers.

Grow Your Pet Service Business

Currently, our pet service providers average \$315,000 in new annual revenue generated per location from our program. A phenomenal return on investment. Thanks to the rapid growth and market data our unique program provides, we are able to help many of our clients uncover potential growth opportunities in other markets, leading to the opening of additional locations.



Typical Pet Services Performance

25+

Monthly Appointments

7+

New Bookings per Month

1,002%

Campaign Return on Investment

About OppGenetix

The most effective online lead generation program for specialized businesses. We leverage online paid advertising to create high quality, profitable sales opportunities through innovative data tracking and enhanced customer experiences.

Contact

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