



Lead Generation for Senior Living Communities

Proven lead generation program for senior living communities.

Acquire **2+ new residents** a month

Proven results of **over 1,000% ROI**

Move ahead of your local competitors

Reach Local Seniors

OppGenetix captures prospective residents that are seeking senior living or senior care facilities in your local area. Unlike other advertising programs, we have the ability to target seniors specifically searching online for a senior living community like yours. This creates a focused advertising spend on relevant prospective residents.

Set More Appointments

We develop relevant landing pages specifically for the over 50 market that are proven to generate real appointments. Through our proprietary tracking system, we get your feedback on which senior prospects became residents or set an appointment, and which did not.

There is no more guessing on which one of your advertising efforts created the lead or how valuable that lead was.

Fill Your Residences

Have move-in ready residences available? Currently, we generate an average of 1-2 residents per month per community. This results in a phenomenal ROI of greater than 10X your investment. We accomplish this by leveraging our unique network of senior living facilities along with our extensive knowledge of the baby boomer market.



Typical Senior Living Community Performance

5+
Monthly Appointments

2+
New Residents per Month

1,000%
Campaign Return on Investment

About OppGenetix

The most effective online lead generation program for specialized businesses. We leverage online paid advertising to create high quality, profitable sales opportunities through innovative data tracking and enhanced customer experiences.

Contact

P: (844) 222-8984

W: oppgenetix.com